

Message from the Vice President



Challenging Times for Global Innovation

Dear WCEYA Members,

As we navigate the complexities of this turbulent year, I believe it is essential for WCEYA to leverage its resources to better serve our community. The world is currently undergoing significant changes, presenting both challenges and incredible opportunities for innovation.

We are witnessing a fundamental shift in the global economy, driven by technological advancements and the demand for sustainable practices. The rise of digital transformation, coupled with an increased focus on environmental responsibility, is compelling businesses to adapt and innovate. Industries such as AI, software, robotic and renewable energy are particularly ripe for disruption, offering countless avenues for growth and investment. The current paradigm shift gives us a unique opportunity to redefine our roles as entrepreneurs. By aligning our ventures with the principles of innovation and sustainability, we can create solutions that not only drive profit but also contribute positively to society. This is our chance to lead the charge in addressing pressing global challenges, turning them into opportunities for impactful change.

Together, let us embrace this challenging time as a catalyst for innovation. By staying informed, adaptable, and united, we can shape a brighter future not just for ourselves, but for the communities we serve.

Thank you for your continued commitment to WCEYA.
Warm regards,

Prof Eric Lam