

## Message from the Secretary-General Elite Roundtable Chapter



### **Turning Point for Startup Ventures**

One of WCEYA's key objectives is to promote innovation and support startup ventures within our entrepreneurial community. We all understand that launching a new venture can be an exciting yet challenging process. Unfortunately, statistics show that less than 5% of startups successfully survive their first 2-3 years. To address this, WCEYA is introducing a specially designed leadership training program for startup founders. This course aims to enhance their success rates by linking personal development with effective leadership practices. Our goal is to cultivate authentic leaders who are passionate about serving their communities and their countries.

Additionally, WCEYA will continue organizing overseas visits and sending delegates to international conventions, exhibitions, and seminars to build global networks. Over the next 3-5 years, we plan to collaborate with universities and affiliates worldwide to create learning opportunities for young leaders. As we emerge from the pandemic, WCEYA is committed to developing timely strategies with our partners to extend our services globally. We will focus on the Greater Bay Area first, followed by ASEAN, and eventually the EU.

We believe that with time, effort, and commitment, WCEYA can leverage resources to better serve our members during these challenging times.

Thank you for your continued support.

**Hermoso Nocom**